

# Life is Good - Video Story Agreement

## Introduction

Thanks for your interest in the "Life is Good in Sarasota County" community video campaign. Here's what it's all about: A local Community Data Collaborative has formed here in Sarasota County – people, groups and organizations throughout the county working together in order to create an online community data resource that will be useful to everyone. One step is to figure out which qualities of life matter most to residents of Sarasota County. The "Life is Good" community video campaign is one way to do this.

A "Life is Good" story is about a moment you've had here in Sarasota County that was so good, you still talk about it. The idea is that when people from throughout the county contribute stories, they become more than pleasant reflections – together, they can help to create a rich, composite picture of the qualities of life that people care about most here.

Ultimately, this can help to clarify community indicators (bits of information or data) to track on an ongoing basis, in order to see how our community's well-being is changing over time.

Here's how it works: Each person shares a story (about one minute long) that is video recorded. Then they classify their story according to a set of categories that relate to communities and share some basic demographic information about themselves. The video (with related information about the person and the story) is uploaded to the Community Video Gallery on YouTube, and stories are looked at together to discover patterns in storyteller perspectives throughout Sarasota County. The stories and themes are then mapped by neighborhood, to illustrate how perspectives are similar and different across neighborhoods throughout the county.

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## Consent to Share Video and Related Information

This section is a way for you to confirm that you are giving your consent for the sharing of your story and information.

### 1. Please check off each statement if you agree:

- I would like to share my "Life is Good in Sarasota County" video story as part of the Life is Good Community Video Campaign. I understand that my video with the information I provide about myself and my story will be added to the online "Life is Good" Community Video gallery through the public channel YouTube and also available at [www.scopexcel.org](http://www.scopexcel.org).
- I understand that the information I share about myself and how I view my story will be combined with information from other participants. I also understand that my address will not be shared publicly, but instead will be used for the sorting of stories by neighborhood, and for the mapping of stories by neighborhood.
- I understand that my name will be included with my video so that I am given credit for my story.

### 2. First Name

### 3. Last Name

### 4. Home: Street Address

### 5. Home: City

### 6. Home: State

### 7. Home: ZIP Code

### 8. Home: Neighborhood

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## Categorize Your Story

The following are broad topic areas that relate to everyone's quality of life. They describe different aspects of our community's well-being.

Please check off any topics that you believe are reflected in your "Life is Good" story.

### 9. My story says something about: (Check all that apply.)

- Health & Fitness** – getting or staying healthy and fit OR preventing and coping with illness. Examples: experiencing strength, energy or endurance; exercising, eating healthy foods, participating in healthcare services, following recommended healthcare regimens.
- Learning** – any kind of learning – exploring, discovering, inventing, increasing knowledge, developing new skills, or academic (school related).
- Social Well-Being** – getting along with other people, relationships with other people.
- Economy** – having enough money. Examples: income, jobs, affordable housing, and the cost of things.
- Civic Involvement** – getting involved in activities that are for the good of the community. Examples: attending community celebrations or meetings, contributing to the neighborhood, voting.
- Culture and Recreation**– free-time activities. Examples: arts, sports, fishing, boating.
- Natural Environment** – the nature that surrounds us - air, land, water, plants and trees, and wildlife.
- Built Environment** – the buildings, roads and other construction in our community.
- Transportation** – ways of traveling. Examples: walking, biking, riding in cars, buses, trains, airplanes.

**Other (please specify)**

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## About You

As the collection of "Life is Good" stories grows, it is helpful to keep track of the diversity of perspectives that are being contributed - not only in terms of neighborhoods, but also in terms of age groups and identity groups. Please share the following:

### 10. Your Age

- Younger than 10 years
- 10 - 19 years
- 20 - 34 years
- 35 - 44 years
- 45 - 64 years
- 65 - 79 years
- 80 years and older

### 11. Your Race/Ethnicity

### 12. Other aspects of your identity that you believe are important to include

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## Thank You!

Thank you for participating. Together, the collection of stories will help reveal the qualities of life that are important to everybody living in Sarasota County.

For updates about the "Life is Good in Sarasota County" community video campaign, and patterns that are revealed in the growing number of stories, please visit [www.scopexcel.org](http://www.scopexcel.org).

If you have any questions about the "Life is Good in Sarasota County" Community Video Campaign or the Community Data Collaborative, please contact:

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